

Greenway Fields Homes Association  
**Approved** Minutes of the Board of Directors  
November 17, 2014

**Attendance**

The meeting was called to order at 7:03 p.m. at the home of Jeanette LePique, 6418 Wornall Terrace.

Board Members:

Present - Neil O'Connor, Nola Devitt, David Slawson, Vern Stilwell, Sarah McCracken, Scott Kaiser,  
Bob Deeg, Cady Seabaugh, Jeanette LePique

Absent - none

**I. Agenda**

Agenda for November 17, 2014 meeting submitted and approved.

**II. Old Business**

A. Approve October 2014 Meeting Minutes

October 2014 Minutes were unanimously approved.

**III. New Business**

A. President's Update - Neil O'Connor

Neil reported everything on track.

B. Financial Update - Sarah McCracken

Sarah stated the budget was on target and shared Financial Income Statement / Balance Sheet YTD October 2014. Certificate of Deposit in amount of \$10,000 was renewed for nine months on October 1st. Revenue from Newsletter advertising expected to increase with improved collection effort. Christian Schulz is requesting an increase in his compensation for quarterly Newsletters to \$250/issue, beginning with May 2015 Budget. Board decided to table discussion of this until January 2015 meeting.

C. Grounds and Snowplowing Update - David Slawson

1. Snowplowing contract - David reported that contract was signed with Rose Property Maintenance and he will forward contract to Sarah. There was an increase of \$12-\$15 per tier.
2. Landscaping - David stated GFHA owes "Bee-in-the-Garden" \$338 to complete current contract. He feels they did a good job overall but he would like future landscaping contracts be more specific. He is planning on getting bids from at least three landscape contractors in Jan/Feb for the 2015 season (March - November) to compare.

D. Newsletter - Nola Devitt

1. Advertising - Nola has received payment from some of the 2014 advertisers and will contact those that are unpaid. She plans to have advertisers invoiced at beginning of year and pay for entire year. If unpaid, advertisers will not be printed in newsletter.
2. Q4 2014 issue - has been printed/mailed.
3. Q1 2015 issue - goal of January 15th mailing with article submission deadline January 10th.

#### E. Annual Holiday Party Planning

**2014 Holiday party will be Sunday, 12/14 from 5:00 - 7:00 p.m. at David Slawson's home.** The party committee (David, Nola, Neil, & Jeanette) will meet Sunday, November 30th at 5:00 p.m. to plan. The evening of the party, Board members will help with food prep, replenishing, and clean-up.

#### F. Holiday Lighting Contest

Holiday Lighting Committee is Neil and Cady. There will be nine categories. Final vote by December 14th, tabulated by Cady.

1. FaceBook voting - Cady will do weekly announcements.
2. Judges - Neil & Cady.
3. Signs - Neil will check on location of signs and will collect.

#### G. Annual Meeting Planning

Committee is Sarah, Scott, & David. **2015 Annual Meeting will be Saturday, February 7th. Location TBD** as "The Brookside" has closed. David will check other locations in neighborhood as possibilities ("Charlie Hoopers"? "The Well"?). There is a letter template with the Annual Meeting notice and tax information that is to be mailed to residents prior to meeting.

#### H. Communication - Cady Seabaugh

1. "NextDoor Brookside" Trial - Cady discussed the use of "MailChimp" for email alerts that can be sent to specific addresses for rapid-fire communication of pertinent information. She has approximately 200 email addresses and is suggesting email sign-up at Annual Meeting, via Block Captains, as well as on the FaceBook page. She suggests using a standard letter of welcome to new residents that asks for an address for notifications for the database. When she posts on FaceBook, she will also post of "NextDoor Brookside".
2. Block Captain acknowledgement at Holiday Party - Bob is planning on verbally acknowledging.
3. Block Captain appreciation party. Discussed that a party was a good idea but that January 25th was too soon after Holiday party so it will be up for discussion at a later date.

#### I. Block Captain Update - Bob Deeg

Nothing new to report.

#### J. Security Update - Vern Stilwell

Vern reported on the KCPD "Crime Analysis Map" that filters crimes by time, date range, and specific geographic areas. He would like to see information/statistics specific to our area. He and Bob have talked to Officer John Trainor about doing a "ride-along" with an officer to gain insight from an officer's perspective. They were told they can only go with an ON-duty officer. Bob discussed existing Neighborhood Watch signs and is willing to look into updating existing, faded signs. Board will discuss at January meeting.

Nola asked for clarification between Greenway Field's HOA and CID security role and was wondering if the CID should get clarification for costs/value from KCPD security fees.

#### **IV. Next Meeting and Location**

The next meeting will be Monday, January 19th, 2015 at Scott Kaiser's home, 6418 Jefferson at 7:00 p.m.

#### **V. Adjournment**

The meeting was adjourned at 8:44 p.m.